

# 2023 ED NOW EVENT

The fifth annual ED NOW event, a state-wide program presented in partnership with Ohio Economic Development Association (OEDA), focuses on elected officials and economic development leaders, serving as a venue to discuss those things that community leaders can consider to be more competitive-ready for business investment.

In 2022, we enhanced the program to discuss what it means to have a vibrant regional economy and introduced a new tool that uses an expanded dataset in six categories – talented, equitable, innovative, resilient, competitive and prosperous – to offer a more detailed, nuanced and accurate measure of the Northeast Ohio Region’s economy and individual prosperity. This year’s event will focus on the six pillars, with a deep dive into the resilience pillar and showcase how sites play a critical role in this enabler.

<b>Location</b>	Embassy Suites, Independence
<b>Date</b>	February 24, 2023
<b>Time</b>	7:30am to Noon
<b>Audience</b>	<ul style="list-style-type: none"> <li>- Elected Leaders including County Commissioners, Mayors</li> <li>- City Managers</li> <li>- Council Members</li> <li>- Township Trustees</li> <li>- CIC Directors and Board Members</li> <li>- Economic Development Organization Board and Staff</li> </ul>

<b>Presenting Sponsor</b>	<b>Total Cost: \$5,000 (SOLD)</b>
<ul style="list-style-type: none"> <li>- Naming rights as Presenting Sponsor</li> <li>- Speaker participation</li> <li>- Tier-one logo presence displayed during event</li> <li>- Name recognition as Presenting Sponsor in all marketing materials</li> <li>- Tier-one sponsor logo/link posted on Team NEO event website page</li> <li>- Email invitation and social media recognition before, during and after the event</li> <li>- Eight tickets with tabletop/logo name</li> <li>- Full page ad in ED NOW program</li> <li>- Opportunity to provide promotional item for attendees</li> <li>- List of event attendees with names/titles/email addresses</li> </ul>	

<b>Workshop Sponsor</b>	<b>Total Cost: \$3,500</b>
<p>There will be a workshop featuring components of a vibrant economy.</p> <p>Sponsorship of this session includes:</p> <ul style="list-style-type: none"> <li>- Logo presence displayed during event, including signage at entry to workshop room</li> <li>- Name recognition as Breakout Workshop Sponsor in all marketing materials</li> <li>- Email invitation and social media recognition before, during and after the event</li> <li>- Four tickets with tabletop/logo name</li> <li>- Full page ad in ED NOW program</li> <li>- Opportunity to provide promotional item for attendees</li> <li>- List of event attendees with names/titles</li> </ul>	

**Breakfast Sponsor****Total Cost: \$2,500 (2 available)**

- Logo presence displayed during event, including signage by breakfast buffet
- Name recognition as Breakfast Sponsor in all marketing materials
- Email invitation and social media recognition before, during and after the event
- Four tickets with tabletop/logo name
- Half page ad in ED NOW program
- Opportunity to provide promotional item for attendees

**Break Sponsor****Total Cost: \$2,000 (2 available)**

- Logo presence displayed during event, including signage by break buffet
- Name recognition as Break Sponsor in all marketing materials
- Email invitation and social media recognition before, during and after the event
- Four tickets with tabletop/logo name
- Half page ad in ED NOW program
- Opportunity to provide promotional item for attendees

**Economic Expansion Sponsor****Total Cost: \$1,500**

- Sponsor logo presence on all marketing materials
- Sponsor logo/link posted on Team NEO event website page
- Email invitation and social media recognition before, during and after the event

**Economic Catalyst Sponsor****Total Cost: \$1,000**

- Company logo listed on Team NEO event website page
- Recognition on social media before, during and after the event