

# aligning

## OPPORTUNITIES

PREPARED BY Team NEO

IN PARTNERSHIP WITH Delta Dental

Team **neo**

**DELTA DENTAL**

**Stillwater Place  
Cleveland Metroparks  
October 26, 2023  
8:00am to 10:30am**

Audience: C-Suite executives, HR Professionals, business owners, educators, academic leaders and faculty, staff and principals along with presidents, faculty, and staff of two and four-year institutions.



### PRESENTING SPONSOR

- Naming rights as presenting sponsor for the Team NEO Aligning Opportunities Report launch event
- Moderator of "Beyond the Status Quote – A Conversation"
- Letter in Aligning Opportunities Report and Executive Summary
- Logo on the front cover as presenting sponsor of the Aligning Opportunities Report and Executive Summary
- Presenting sponsor logo presence on all digital signage during Aligning Opportunities Report launch event
- Eight tickets with tabletop/logo name
- Full page back cover ad in Aligning Opportunities program
- Logo recognition as presenting sponsor on all marketing materials
- Attendee names and email addresses from the Aligning Opportunities Report launch event
- Presenting sponsor logo/link posted on the Team NEO event website page
- Presenting sponsor logo/link posted on the Team NEO Aligning Opportunities Digital Report and Emerging Talent website page
- Opportunity to provide promotional item for attendees

**Delta Dental - Sold**

### "BEYOND THE STATUS QUOTE – A CONVERSATION" SPONSOR

- Tier-one logo presence displayed during event
- Introduction of "Beyond the Status Quote – A Conversation"
- Eight tickets with tabletop/logo name
- Full page – back inside cover – Aligning Opportunities program
- Opportunity to provide promotional item for attendees
- Recognition on all promotional materials, including social media before, during and after event
- List of attendees with names/titles

**Youngstown State University - Sold**

## GIG WORKERS SPONSOR

Tri- C - SOLD

- Tier-one logo presence displayed during event
- Recognition as Gig Workers Sponsor on all promotional materials, including social media before, during and after event
- Presentation of data from gig report
- Eight Tickets with tabletop/logo name
- Full page ad – inside cover – Aligning Opportunities program
- Opportunity to provide promotional item for attendees
- List of attendees with names/titles

## PUBLICATION SPONSOR

\$5,000

- Logo on back cover of Aligning Opportunities report and in all media relations promoting report
- Recognition on all promotional materials, including social media before, during and after event
- Eight Tickets with tabletop/logo name
- Full Page ad in Aligning Opportunities event program
- Opportunity to provide promotional item for all attendees

## BREAKFAST SPONSORS (2 available)

\$3,000

- Recognition at event as Breakfast Sponsor
- Recognition on all promotional materials, including social media before, during and after event
- Four tickets to with tabletop/logo name
- Half page ad in Aligning Opportunities program
- Opportunity to provide promotional item for attendees
- List of attendees with names/titles

## HR LEADER SPONSOR

\$2,000

- Recognition at event as HR Leader
- Recognition as HR Leader Sponsor on all promotional materials, including social media before, during and after event
- Four tickets to Aligning Opportunities event
- Half Page ad in Aligning Opportunities event program
- Opportunity to provide promotional item for all attendees

## EDUCATION LEADER SPONSOR

\$2,000

- Recognition at event as Education Leader
- Recognition as Education Leader on all promotional materials, including social media before, during and after event
- Four tickets to Aligning Opportunities event
- Half Page ad in Aligning Opportunities event program
- Opportunity to provide promotional item for all attendees

## WORKFORCE DEVELOPMENT SPONSOR

\$1,000

- Recognition on all promotional materials, including social media before, during and after event
- Four tickets to Aligning Opportunities event
- Quarter Page ad in Aligning Opportunities program

## SUPPORTING SPONSOR

\$500

- Recognition on social media before, during and after the event
- Two tickets to Aligning Opportunities event
- Logo in Aligning Opportunities program



For questions regarding sponsorships, contact **Connor Stease**: [cstease@teamneo.org](mailto:cstease@teamneo.org) 216-363-5417