2024 ED NOW EVENT **SPONSORSHIP GUIDE**

The sixth annual ED NOW event, a state-side program done in partnership with Ohio Economic Development Association (OEDA), focuses on elected officials, serving as a venue to discuss those things that community leaders can consider to be more competitive-ready for business investment.

In 2023 we enhanced the program to discuss what it means to have a vibrant regional economy and introduced a tool that uses an expanded dataset in six categories – talented, equitable, innovative, resilient, competitive and prosperous – to offer a more detailed, nuanced and accurate measure of the Northeast Ohio Region's economy and individual prosperity.

This year's event will feature special guests, including state representatives and senators, to discuss community development and the interdependency to build a pathway to a more equitable workforce strategy. We will also examine the role sites play in community development.

Location	Embassy Suites, Independence
Date	February 23, 2024
Time	7:30am to Noon
Audience	- Elected Leaders including County Commissioners, Mayors - City Managers - Council Members - Township Trustees - CIC Directors and Board Members - Economic Development Organization Board and Staff

Presenting Sponsor **Total Cost: $7,500 (SOLD)**

- Naming rights as Presenting Sponsor
- Speaker participation
- Tier-one logo presence displayed during event
- Name recognition as Presenting Sponsor in all marketing materials
- Tier-one sponsor logo/link posted on Team NEO event website page
- Email invitation and social media recognition before, during and after the event
- Eight tickets with tabletop/logo name
- Full page ad in ED NOW program
- Opportunity to provide promotional item for attendees
- List of event attendees with names/titles/email addresses

Workshop or Panel Sponsor **Total Cost: $5,000 (Two Available)**

- Logo presence displayed during event, including signage at entry to workshop room
- Name recognition as Breakout Workshop Sponsor in all marketing materials
- Email invitation and social media recognition before, during and after the event
- Four tickets with tabletop/logo name
- Full page ad in ED NOW program
- Opportunity to provide promotional item for attendees
- List of event attendees with names/titles

Breakfast Sponsor **Total Cost: $3,000 (2 available)**

- Logo presence displayed during event, including signage by breakfast buffet
- Name recognition as Breakfast Sponsor in all marketing materials
- Email invitation and social media recognition before, during and after the event
- Four tickets with tabletop/logo name
- Half page ad in ED NOW program
- Opportunity to provide promotional item for attendees

Break Sponsor **Total Cost: $2,500 (1 available)**

- Logo presence displayed during event, including signage by break buffet
- Name recognition as Break Sponsor in all marketing materials
- Email invitation and social media recognition before, during and after the event
- Four tickets with tabletop/logo name
- Half page ad in ED NOW program
- Opportunity to provide promotional item for attendees

Economic Expansion Sponsor **Total Cost: $2,000**

- Sponsor logo presence on all marketing materials
- Sponsor logo/link posted on Team NEO event website page
- Email invitation and social media recognition before, during and after the event
- Four Tickets to the event
- Quarter Page Ad

Economic Catalyst Sponsor **Total Cost: $1,500**

- Sponsor logo presence on all marketing materials
- Sponsor logo/link listed on Team NEO event website page
- Recognition on social media before, during and after the event
- Four tickets to the event

Community Development Sponsor **Total Cost: $1,000**

- Sponsor logo/link listed on Team NEO event website page
- Recognition on social media before, during and after the event
- Two tickets to the event