



Celebrating Today. Building Tomorrow.

May 9, 2024
7:30am to 9:30am
Marriot Cleveland East

2024 NEO RISING: CELEBRATING TODAY. BUILDING TOMORROW.

NEO Rising: Celebrating Today. Building Tomorrow is Team NEO's annual event to celebrate the accomplishments of a strong, coordinated network. Your investment supports Team NEO's efforts to tell the compelling story of progress, innovation and engagement that has made the Northeast Ohio Region an attractive place to foster business growth with local companies and attract businesses regionally, nationally, and internationally.

In addition, we honor individuals as Team NEO Regional Economic Development Champions for their work in advancing our region's economy.

AUDIENCE: Anticipated attendance: 400+

- C-Suite executives
- Business owners
- Developers
- Economic development professionals
- Commercial real estate professionals
- Government officials

PRESENTING SPONSOR

SOLD

KEYNOTE SPONSOR

SOLD

ECONOMIC DEVELOPMENT CHAMPIONS SPONSORS

\$5,000 (3 total available)

Team NEO recognizes individuals as Regional Economic Development Champions for their work in leveraging the full strength of Northeast Ohio's economic development network to advance our region.

This year's champions:

Community Leader - Dr. Marcia Ballinger, President: Lorain County Community College

Economic Development Leader - Brad Ehrhart, President: Portage Development Board

Business Leader - Greater Akron Polymer Industry Cluster

'Inaugural' Emerging Leader - Dr. Michele Scott Taylor, President: College Now Greater Cleveland

- Logo on the Team NEO Economic Development Champion award of sponsored leader with the presenting sponsor
- Introduction of sponsored champion
- Recognition on all promotional materials, including social media before, during and after event
- Eight tickets with tabletop/logo name
- Digital ad to be displayed on monitors during the event in the networking/registration area
- Opportunity to provide promotional item for attendees



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PANEL DISCUSSION SPONSOR

SOLD

- Name recognition in all marketing materials as sponsor of panel discussion featuring thought leaders (J.P. Nauseef, President & CEO: JobsOhio, Kimberly Riley, Board Chair: Team NEO and COO, Property & Casualty: Hylant, and Bill Koehler, Chief Executive Officer: Team NEO).
- Prominent logo placement and verbal announcement at open of panel discussion
- Email invitation and social media recognition before, during and after the event
- Eight tickets with tabletop/logo name
- Digital ad to be displayed on monitors during the event in the networking/registration area
- Opportunity to provide promotional item for attendees

REGISTRATION SPONSOR

SOLD

- Recognition as Registration Sponsor in all promotional materials, including social media before, during and after event
- Sponsor logo presence displayed during event
- Sponsor logo posted on Team NEO event website page
- Four tickets with tabletop/logo name (Table to be shared with another sponsor)
- Digital ad to be displayed on monitors during the event in the networking/registration area
- Opportunity to provide promotional item for attendees

BREAKFAST & BEVERAGE SPONSORS

\$3,500 (4 total available)

- *Breakfast Buffet & Omelet Station (2 available)
- *Donut Wall
- *Beverage station
- Prominent logo on signage in networking/refreshment area
- Sponsor logo in all marketing materials
- Email invitation and social media recognition before, during and after the event
- Four tickets with tabletop/logo name (Half table shared with another sponsor)
- Digital ad to be displayed on monitors during the event in the networking/registration area
- Opportunity to provide promotional item for attendees

TEAM NEO MEDIA WALL SPONSORSHIP

SOLD

- Photo opportunity at entrance to reception area
- Team NEO Step & Repeat Banner with sponsor to provide company-themed props
- Name recognition in all marketing materials
- Email invitation and social media recognition before, during and after the event
- Four tickets with tabletop/logo name (Half table shared with another sponsor)
- Digital ad to be displayed on monitors during the event in the networking/registration area
- Opportunity to provide promotional item for attendees

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ECONOMIC VIBRANCY SPONSORS

\$3,000

- Name recognition as Economic Vibrancy Sponsor in all marketing materials
- Email invitation and social media recognition before, during and after the event
- Four tickets with tabletop/logo name (Half table shared with another sponsor)
- Digital ad to be displayed on monitors during the event in the networking/registration area
- Opportunity to provide promotional item for attendees

COMMUNITY SPONSORS

\$2,500

- Name recognition as Community Sponsor in all marketing materials
- Social media recognition before, during and after the event
- Four Tickets with tabletop/logo name (Half table shared with another sponsor)

TABLE SPONSORS

\$1,000

- Name recognition as Table Sponsor during event
- Eight Tickets with Tabletop/logo name