Team neo

PROUD TO BE PART OF THE NORTHEAST OHIO REGION

JobsOhio Network Partner

Sponsorship Opportunities

2025 Team NEO

Signature Events & Reports

2025 ED NOW

The Seventh Annual ED NOW Event, a state-side program in partnership with Ohio Economic Development Association (OEDA), focuses on elected officials, serving as a venue to discuss those things that community leaders can consider to be more competitive-ready for business investment.

In 2025, we will use the event as a platform to engage and educate attendees about the region's aspirational vision to 'Bend the Curve' of economic performance. We believe that, working together with our economic development partners in better aligned, coordinated, and integrated economic initiatives, we can reverse challenging trends in the economy and outperform traditional economic forecasts to forge a stronger future for the region.

Location: Kent State University at Stark Conference Center, 6000 Frank Ave NW, North Canton, OH 44720
Date: February 28, 2025
Time: 8:00am-12:30pm
Target Audience: Elected Leaders, City Managers, Council Members, Township Trustees, CIC Directors and Board Members, and Economic Development Organization Board and staff

Presenting Sponsor: SOLD

- Naming rights as Presenting Sponsor
- Prominent logo presence displayed during event
- Speaker participation
- Eight tickets with tabletop/logo name
- Recognition as Presenting Sponsor in all promotional materials, including Team NEO Website, social media before, during, and after event
- Digital ad displayed on monitors during the event in the networking/registration area
- List of event attendees with names/titles/email addresses

Keynote Sponsor: $7,500

- Prominent logo presence displayed during event
- Introduction of Keynote speaker
- Eight tickets with tabletop/logo name
- Digital ad displayed on monitors during the event in the networking/registration area
- Recognition as Keynote Sponsor in all promotional materials, including Team NEO Website, social media before, during, and after event
- List of attendees with names/titles

Fireside Chat Sponsor: $5,000

- Prominent logo presence displayed during event
  - Featuring Lydia Mihalik, Director of Ohio Department of Development. Other speakers to be announced.
- Eight tickets with tabletop/logo name
- Digital ad displayed on monitors during the event in the networking/registration area
- Recognition as Fireside Chat Sponsor in all promotional materials, including Team NEO Website, social media before, during, and after event

Panel Sponsor: $5,000

- Prominent logo presence displayed during event
- Eight tickets with tabletop/logo name
- Digital ad displayed on monitors during the event in the networking/registration area
- Recognition as Panel Sponsor in all promotional materials, including Team NEO Website, social media before, during, and after event

Breakout Townhall Sponsors (4 available): $5,000

- Logo presence displayed during event
- Introduction of Breakout Townhall discussions
- Four tickets with tabletop/logo name (Half table to be shared with another sponsor)
- Digital ad displayed on monitors during the event in the networking/registration area
- Recognition as Breakout Townhall Sponsor in all promotional materials, including Team NEO website, social media before, during and after event

Breakfast Sponsors (1 of 2 available): $3,000

- Logo presence displayed during event
- Four tickets with tabletop/logo name (Half table to be shared with another sponsor)
- Digital ad displayed on monitors during the event in the networking/registration area
- Recognition as Breakfast Sponsor in all promotional materials, including Team NEO website, social media before, during and after event

Economic Expansion Sponsor: $2,500

- Logo presence displayed during event
- Four tickets with tabletop/logo name (Half table to be shared with another sponsor)
- Digital ad displayed on monitors during the event in the networking/registration area
- Recognition as Economic Expansion Sponsor in all promotional materials, including Team NEO website, social media before, during, and after event

Community Development Sponsors: $1,000

- Logo presence displayed during event
- Two tickets with tabletop/logo name
- Digital ad displayed on monitors during the event in the networking/registration area
- Recognition as Community Development Sponsor in all promotional materials, including Team NEO Website, social media before, during, and after event